

NPR, INC. PROPOSAL SUBMISSION GUIDELINES

Thank you for your interest in having National Professional Resources publish your work. We appreciate the opportunity to review your proposal and will make every effort to provide feedback to you within 30-60 days. Acceptance of your proposal is based on the originality, usefulness, and relevance of the content, as well as its compatibility with the direction and goals of our company.

We publish in two formats:

- **Traditional books** of 150-300 pages
- **Laminated Reference Guides** of approximately 3,000-3,500 words. Please view our [full selection of laminated guides](#) for a better understanding of the format of these guides and range of topics they cover. The goal is to offer educators (general/special education teachers, administrators, paraprofessionals, etc.) and/or parents an easy to use, quick reference guide in which you distil key points and define important terms to provide a basic overview of often complex subjects, and offer practical advice (e.g., step-by-step strategies, helpful tips, FAQs, etc).

To have your work considered, you must provide us with the following: (<i>Please attach as necessary</i>)
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| 1. A suggested title for the book or laminated reference guide |
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| 2. For books, a tentative table of contents and outline with brief description of each chapter/section (please attach if necessary) |
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| 3. For laminated guides, a listing of subsections/content focus (please attach if necessary) |
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4. Your biographical information, emphasizing the nature of your work experience with educators and students

5. A one-page (300 word) statement defining the need for your work, its distinctive contribution to the field of education and the practical, “hands-on” nature of the content. This statement needs to address the following questions:

- **The need for this work.** What conditions, problems, or opportunities have created the need for this work?

- **Purpose:** How will your work address this need?

- **Benefits:** How will educators benefit from your work? Try to be as specific as possible in how readers will be more effective/efficient in their classroom performance.

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<ul style="list-style-type: none"> • Audience: What group or groups will benefit from your work? (e.g. general education teachers, special education teachers, reading specialists, school psychologist, administrators, parents, etc.) What is the target grade level of your work?
<ul style="list-style-type: none"> • Competition & Distinctiveness: What resources have been published recently on this subject? How does your work differ from/surpass the competition?
<ul style="list-style-type: none"> • Author Qualifications: How does your professional and/or academic background contribute to the authoritativeness of the content that you plan to share with readers?
<ul style="list-style-type: none"> • The sales “hook.” Can you condense the above into a simple statement that captures the reader’s attention and prompts a call to action? For example, “The first practical guide to integrate and measure response to intervention in the elementary grades and how it affects performance in middle school.”

At this time, we are interested but not limited to publishing books/laminated reference guides on the following topics:

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| -Response to Intervention | - Bullying Prevention |
| -Differentiated Instruction | - Inclusion |
| -Autism | -Co-Teaching |
| -Common Core State Standards | -Other salient professional topics |

Please e-mail any questions/your proposal to proposals@nprinc.com